

STATE AUTO *for good!*

Community Snapshot

2018

STATE AUTO *for good!*

Dear shareholders, customers, colleagues and community members:

At State Auto, we have a long history of commitment to our community. Founder Bob Pein started the company with a spirit of volunteerism and sense of responsibility to the communities where we live and work. From our largest annual campaigns, to our matching gifts program and our Invest-A-Day initiative, community service is a tradition we're proud to continue today.

In that spirit, we present to you our 2018 Community Snapshot, where we'll fill you in on all our initiatives of the last year. We invite you to take a look at our efforts within the community. Our associates have given their time, talent and treasure to make all of this possible.

At State Auto, we measure our success not only in financial terms, but also by how we serve our community.



Mike

Mike LaRocco
President & CEO



Élise

Élise Spriggs
SVP Associate &
External Relations

Table of Contents:

04

Launching State
Auto for Good

05

Our Pillars of Giving

08

Key Campaigns

09

More Community
Impact

10

Our Partners

Launching State Auto for Good

In 2018, we launched State Auto for Good, a digital portal that allows associates to easily contribute to charities of their choice, receive matching donations, seek volunteer opportunities or share stories and photos of their volunteer experiences. State Auto for Good provides a single source to assess our collective impact in our communities.

We launched with a \$5 gift from the **State Auto Foundation** for all associates to donate to an eligible 501c(3) of their choice. The launch campaign resulted in nearly 400 charities across the country receiving donations directed by 700 associates, for a total of \$3,500 in support. Personal contributions and **Jack C. Boyle** matching gifts increased total gifts to almost \$15,000 during the two-week launch campaign.

By investing in this platform, we’re taking purposeful steps to strengthen our commitment to the community and to being a digital company. Now more than ever, associates can take community giving into their own hands, support the missions that are near to their hearts, and know that State Auto is there beside them, supporting and enhancing their ability to do good.

| Financial Gifts to 501c3 Partners | Total \$719,642 |
|---|-----------------|
| Foundation+ Large Gifts over \$10k (excluding matching gifts) | \$567,984 |
| Matching Gifts | \$59,768 |
| All Other Support | \$91,890 |

“State Auto for Good provides the foundation necessary to enhance our culture of giving back to our local communities. It makes it so easy to support associate passions along with our company priorities across our entire organization.”

- **Leah Shrom**, external relations director

1981

State Auto Foundation

The **State Auto Foundation** was founded in 1981, with the intention to sustain giving for years to come. Each year, the State Auto Foundation allows us to give major gifts to key campaigns and our community pillars.

\$59k

Jack C. Boyle Matching Gift Program

The State Auto Insurance Companies’ **Jack C. Boyle Matching Gift Program** provides dollars to match eligible associate donations to qualifying charities. In 2018, we exceeded \$59,000.

Pillars of Giving

At State Auto, one of our core values is to do what we can for friends, neighbors and partners. From our early days of giving free farm-fresh eggs to families in need during the Great Depression, to current partnerships that pair students with State Auto mentors, we've always worked to serve the greatest needs in our community. Today, State Auto invests in community programs that help to break the cycle of poverty in our communities through three pillars: Food insecurity, Education and Housing.

1

Food insecurity

In our effort to break the cycle of poverty, we support programs that provide access to nutritious food, addressing food insecurity in our communities.

2

Education

We support educational programs that improve the opportunity for youth to complete high school or college, develop STEM capabilities, and enhance creativity and critical thinking.

3

Housing

We support housing programs that provide safe, stable and affordable housing to those in need.

The Building Blocks

Volunteering

Our associates gave **5160** hours in 2018 with the support of our Invest-A-Day program, which provides 15 hours of paid time off each year to volunteer.

5160

Volunteer Hours

Financial Support

In 2018 State Auto contributed more than **\$719,642** to the missions we support

Education - 23.9%
Neighborhood Partners - 17.08%
Food Insecurity - 15.38%
Poverty - 14.28%
Jack C. Boyle Matching Gifts - 8.33%
Housing - 6.31%
Diversity - 1.4%
Other - 13.3%



Engagement

In addition to fundraisers, food and clothing drives and after-school programs, **all senior leaders** contribute to the community through 501(c)3 board membership.

100%

Board Participation

1 Food insecurity

Operation Feed

Each April, we partner with the Mid-Ohio Food Bank on our Operation Feed campaign. During the two-week period in 2018, we packed over 400 backpacks for Champion Middle School students with food for the weekends, and hosted fundraising activities that resulted in a total of **\$55,461** -- equivalent to **121,844** meals. We were honored to receive recognition from Mid-Ohio Food Bank with the Award of Excellence and the award for Most Meals per Capita.

Manna Cafe

Christmas Corner is one of the longest-running traditions at State Auto. Since 2010, we've opened our Hot Cocoa stand, the proceeds from which are donated to Broad Street Methodist Church, to fund their Manna Cafe. In 2018, we raised **\$3,780.48**, which served 12 meals throughout the year, to help 1,950 people facing food insecurity. Our associates volunteer at Manna Cafe monthly to serve those meals.

Second Harvest

1-in-8 people in Middle Tennessee struggle with food insecurity. As a result of our financial contribution, Second Harvest was able to provide more than 10,000 meals to support local residents. In addition, State Auto associates volunteered to assist in sorting over **8000 pounds** of frozen food to increase the impact of our corporate contribution.



2 Education

Cristo Rey

State Auto has been a work study partner with Cristo Rey since 2016. Four students completed internships during the 2017-2018 school year with teams in technology, claims, risk engineering and Associate Relations. Students learned key business skills and were immersed in the State Auto culture.



InVEST

State Auto has been a longstanding partner with IIABA in committing financial and human resources to support Project InVEST. Project InVEST is used in the education system to meet high school financial literacy requirements. InVEST curriculum promotes insurance literacy and provides student scholarships in an effort to attract diverse talent to fill future industry needs.

Big Brothers, Big Sisters Camp Oty'okwa

Camp Oty'okwa is one of our largest volunteer opportunities as part of our annual United Way campaign. This year, 50 associates volunteered a day at camp to clean, paint and help staff prepare the camp for future groups.



3 Housing

Front Steps of Austin

State Auto partnered with Front Steps to help offer emergency shelter, affordable housing and support services to the local homeless population. Austin has a large homeless population and we were pleased to be able to support this mission both financially and with a drive that collected goods for the organization.

Furniture Bank of Central Ohio

Associates participated in the annual bed race fundraiser in support of the Furniture Bank of Central Ohio. The event raised over **\$60,000** to provide more than 240 families with a home full of furniture.



Community Shelter Board

Wine, Women & Shoes is an initiative of the Community Shelter Board to raise funds for the homeless community. State Auto supported as the Platinum sponsor and through volunteerism, with over 20 associates participating.





- 1 Habitat for Humanity build day
- 2 Distracted Driving & Career Awareness Program
- 3 American Heart Association Teaching Garden
- 4 Operation Feed Bowlathon
- 5 Supply distribution for the homeless
- 6 Meals from the Heartland meal packaging
- 7 Insurance Industry Charitable Foundation Week of Giving

Key Campaigns

While we've identified our areas of ongoing support, we know there are great needs outside those select pillars. At State Auto, we follow our passions and do what we can for neighbors and partners in need. In 2018, we were proud to support these large initiatives both financially and through volunteerism.

1 United Way

Where Education, Housing and Food Insecurity intersect is an area of great need -- poverty. By supporting the United Way each year, we're able to affect change within our three pillars of giving.

In Indianapolis, we were locally recognized with a United Way Community Impact Award, which honors partners who have added exceptional value in one of United Way's four areas of impact.

In 2018, our associates raised **\$277,084** to United Way to help break the cycle of poverty.



Jay Yano Community Service Award

The "Jay Yano Community Service Award" honors a State Auto associate who shows significant commitment to the community through volunteer service. The honoree selected should demonstrate exemplary leadership, passion and a commitment to volunteerism in service to others.

The award is presented each August and includes gift of \$2,500 to a 501(c)3 organization of the award recipient's choice and a gift of \$2,500 to the Broad Street Food Pantry. The 2018 honoree was **Rebekah Moore**, pictured above, for her work with the United Way and several other area organizations.

2 Heart Walk

State Auto raised **\$88,435** for the American Heart Association through corporate gifts, associate contributions and fundraising initiatives. Associates and their families participated in Heart Walk events across the country throughout 2018.

Teaching gardens open the door for students to begin to learn about heart health healthy and the benefits of gardening. At our second annual Teaching Garden event for elementary students, associates spent the day teaching students about healthy eating and movement in support of the mission of the American Heart Association.



3 Distracted Driving

As the numbers of injuries and deaths from distracted driving continues to increase, we're working to help bring attention to this growing problem. Distracted driving affects drivers of all ages.

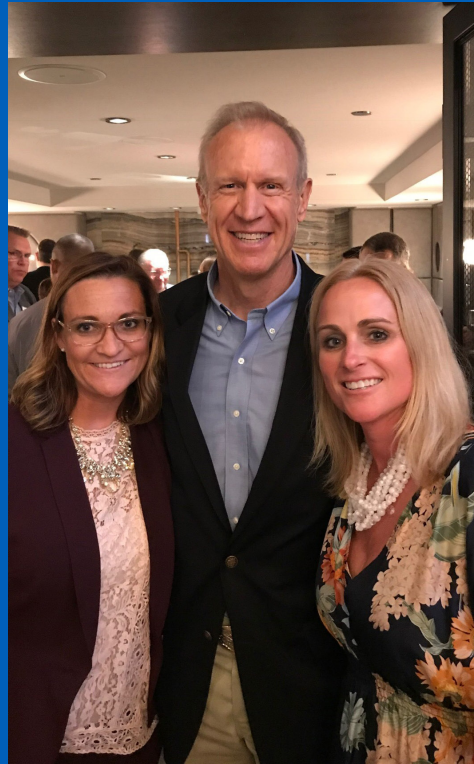
Through a series of school assemblies, distracted driving simulator demonstrations and public speaking opportunities, we were able to share our message with **12,325 students** in states across the country.



Government Relations

Engaging with our community through policy and regulation is also part of our social responsibility. In 2018, we continued our work to engage stakeholders from statewide committees, which include departments of public safety, departments of transportation and law enforcement groups, as well as making recommendations to governor's offices. Recommendations about distracted driving, opioid safety and fair insurance regulations are shared annually.

State Auto also engages by participating in the American Property Casualty Insurance Association (APCIA) and a variety of state trade associations.



Sustainability

The Going Green initiative at State Auto strives to reduce the impact our operations have on the environment and our communities through sustainable practices and increased company-wide awareness. We believe that our effort to do good in the community can extend beyond our local areas to a more global impression. Going Green at State Auto means taking steps toward improving our environment, one initiative at a time.

1,585.5 lbs. of technology devices were recycled in an ethical and safe way partnering with Sage.

State Auto recycled 403,325 lbs. of paper.

Through our composting program, 36,600 lbs of waste and 9,072 tons of carbon equivalent methane were diverted from the landfill.

13% of all office supplies purchased are environmentally friendly, by saving resources, avoiding waste, avoiding emissions, saving energy or promoting safe use of chemicals

State Auto is a proud partner to many friends and neighbors across the nation. Thank you to these community partners for working together to improve our collective communities:

| | | |
|--|---|-------------------------------------|
| Alvis House | Front Steps of Austin | Manna Cafe |
| American Heart Association | Furniture Bank of Central Ohio | Meals of the Heartland |
| American Red Cross | Gamma Lota Sigma Ohio | Metro Meals on Wheels |
| Amethyst | Gladden Community Center | Mid Ohio Food Bank |
| Asian Festival | Goodwill Columbus | Middle Tennessee State |
| BalletMet | Habitat for Humanity | Midwest Food Bank |
| Bethlehem Centers of Nashville | HackOHIO | Muscular Dystrophy Association |
| Big Brothers Big Sisters | Harmony Project | Outside the Box |
| Broad Street Food Pantry | Heart of the City Foundation | Pelotonia |
| Buckeye Ranch Foundation | Hispanic Awareness Program | Prevent Blindness Ohio |
| Champion Middle School | Homeport | Riley Hospital |
| Children’s Museum of Indianapolis | Honor Flight Columbus | Ronald McDonald House |
| Columbus College of Art and Design | IC Stars | Salvation Army Angel Tree Warehouse |
| Columbus Council on World Affairs | Indy Backpack Attack | Second Harvest Food Bank |
| Columbus Foundation | Insurance Council of Texas Education Foundation | Smart Columbus |
| Columbus Housing Partnership | Insurance Industry Charitable Foundation (IICF) | Star House Foundation |
| Columbus Metropolitan Club | InVEST | Tech Corps |
| Columbus Museum of Art | It Only Takes a Spark | The 2nd and 7 Foundation |
| Columbus Pride | Jarrell Independent School District | The Metro School |
| Community Shelter Board | Jazz Arts Group | The Topiary Park of Columbus |
| Cristo Rey Columbus | Jefferson Center | United Way |
| Dr. Martin Luther King Jr. Birthday Breakfast | Julian Center | University at Dallas |
| Feed My Starving Children | Kelton House | Veteran Health Indiana |
| Field of Heroes | KickButt Columbus | WELD |
| Firefighters 4 Kids | Killeen Independent School District | Wheeler Mission Ministries |
| Flying Horse Farms | LifeCare Alliance | WOSU |
| Franklin Park Conservatory & Botanical Gardens | Lincoln Theatre | YWCA Columbus |

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