

— What's Your Story? —

The Customer Journey



Why should I sign up for State Auto Safety 360SM?

Savings Potential to earn up to a 10% participation discount and up to 50% off your personal lines auto premium for a safe driving score.

Safety Learn safer driving habits by checking your driving score and learning where you can improve. Teen drivers? Show them how to check their score and improve their habits, too.

You're in control. Control what you pay for auto insurance through your driving habits. No more being rated on things like age, marital status and occupation.

OK, so I've said yes. Now what?

01 Emails

Once you set up your account and electronically sign all policy documents through State Auto Customer Connect, you'll receive a series of State Auto Safety 360 welcome emails.

02 Shipping

The device will be shipped to you in seven to 10 days.

03 Set-up

The package and a series of emails will contain all the information on how to install the device, how to set up your Safety 360 account and how to access your driving score.

04 Learning

Check out more resources and watch our install video on StateAuto.com/Safety360.

05 Score

Check your driving score and habits.

06 Savings

Earn safer driver scores and start saving!

Safe driving stories begin with State Auto Safety 360.
Share yours with us on StateAuto.com/Story.

**Available for new Personal Lines Auto policies only. Availability and discounts may vary by state.*

State Auto

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